

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943434-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Dalton/D/Governor	DALTON/G/D	2206

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	943434	07897701

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	NBC Today Show	7-9am	---TF--	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Th	09/20/12	7:28 AM	NBC Today Show	7-9am	:30	WDFG12TVENV104H	\$250.00 NM
2	WXII	F	09/21/12	8:27 AM	NBC Today Show	7-9am	:30	WDFG12TVENV104H	\$250.00 NM
2	09/18/12	09/20/12	M-F WXII 12 News @ 5 a 5-6am		--WT---	:30	2	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WT---	2	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/12	5:21 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV104H	\$110.00 NM
2	WXII	Th	09/20/12	5:11 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV104H	\$110.00 NM
3	09/24/12	09/24/12	M-F WXII 12 News @ 5 a 5-6am		M-----	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	5:54 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV104H	\$110.00 NM
4	09/18/12	09/21/12	M-F WXII 12 News @ 6 a 6-7am		-T-TF--	:30	3	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-TF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/18/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV104H	\$250.00 NM
2	WXII	Th	09/20/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV104H	\$250.00 NM
3	WXII	F	09/21/12	6:40 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV104H	\$250.00 NM
6	09/18/12	09/21/12	Live with Regis & Kelly	9-10AM	-TW-F--	:30	3	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TW-F--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Tu	09/18/12	9:38 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00 NM
3	WXII	W	09/19/12	9:54 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00 NM
2	WXII	F	09/21/12	9:36 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	943434-1	Invoice Date	09/30/12	Invoice Month	September 2012	Invoice Period	08/27/12 - 09/24/12
Advertiser	Dalton/D/Governor	Product	DALTON/G/D	Estimate Number	2206		

Lehigh Valley, PA 18002-6888

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/18/12	09/21/12	Live with Regis & Kelly	9-10AM	-TW-F--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
7	09/18/12	09/21/12	NBC Today Show II	10A-12N	-T-TF--	:30	3	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -T-TF-- Spots/Week 3 Rate \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 10:51 AM NBC Today Show II 10A-12N :30 WDFG12TVENV104H \$65.00 NM									
3 WXII Th 09/20/12 10:49 AM NBC Today Show II 10A-12N :30 WDFG12TVENV104H \$65.00 NM									
1 WXII F 09/21/12 10:50 AM NBC Today Show II 10A-12N :30 WDFG12TVENV104H \$65.00 NM									
8	09/18/12	09/21/12	M-F WXII 12 News @ No.12-1pm	12-1pm	-TW----	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -TW---- Spots/Week 2 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 12:53 PM M-F WXII 12 News @ Noon 12-1pm :30 WDFG12TVENV104H \$100.00 NM									
2 WXII W 09/19/12 12:53 PM M-F WXII 12 News @ Noon 12-1pm :30 WDFG12TVENV104H \$100.00 NM									
9	09/24/12	09/24/12	M-F WXII 12 News @ No.12-1pm	12-1pm	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS M----- Spots/Week 1 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 09/24/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm :30 WDFG12TVENV104H \$100.00 NM									
10	09/23/12	09/23/12	Su WXII 12 News @ 6 pm-630pm	6-630pm	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -----S Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 09/23/12 6:27 PM Su WXII 12 News @ 6 pm 6-630pm :30 WDFG12TVENV104H \$225.00 NM									
11	09/18/12	09/21/12	M-F WXII 12 News @ 5 p-5pm	5 p-5pm	-T-TF--	:30	3	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -T-TF-- Spots/Week 3 Rate \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 09/19/12 5:29 PM M-F WXII 12 News @ 5 pm 5-6pm :30 WDFG12TVENV104H \$325.00 NM									
2 WXII Th 09/20/12 5:26 PM M-F WXII 12 News @ 5 pm 5-6pm :30 WDFG12TVENV104H \$325.00 NM									
3 WXII F 09/21/12 5:44 PM M-F WXII 12 News @ 5 pm 5-6pm :30 WDFG12TVENV104H \$325.00 NM									
12	09/22/12	09/22/12	Sa WXII 12 News @ 6 pm-630pm	6-630pm	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -----S Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 09/22/12 6:19 PM Sa WXII 12 News @ 6 pm 6-630pm :30 WDFG12TVENV104H \$225.00 NM									
13	09/19/12	09/19/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	--W----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS --W---- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 09/19/12 11:17 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV104H \$400.00 NM									
14	09/24/12	09/24/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									

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Invoice #	943434-1	Invoice Date	09/30/12	Invoice Month	September 2012	Invoice Period	08/27/12 - 09/24/12
Advertiser	Dalton/D/Governor	Product	DALTON/G/D	Estimate Number	2206		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	09/24/12	09/24/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII M	09/24/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	WDFG12TVENV104H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$400.00				
15	09/22/12	09/22/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$35.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII Sa	09/22/12	5:41 AM	WXII 12 News	5:30-6am	:30	WDFG12TVENV104H	\$35.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$35.00				
16	09/23/12	09/23/12	NBC Sunday Today	8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII Su	09/23/12	8:22 AM	NBC Sunday Today	8-9am	:30	WDFG12TVENV104H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$225.00				
17	09/22/12	09/22/12	WXII 12 Sa/Su News at 6-6am	6-8am	-----S-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII Sa	09/22/12	7:09 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	WDFG12TVENV104H	\$125.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$125.00				
18	09/22/12	09/22/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII Sa	09/22/12	9:29 AM	NBC Saturday Today	8-10am	:30	WDFG12TVENV104H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$225.00				
19	09/23/12	09/23/12	NBC Meet the Press	9-10am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII Su	09/23/12	9:47 AM	NBC Meet the Press	9-10am	:30	WDFG12TVENV104H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$225.00				
20	09/24/12	09/24/12	NBC Today Show	7-9am	M-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII M	09/24/12	7:56 AM	NBC Today Show	7-9am	:30	WDFG12TVENV104H	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$250.00				
21	09/24/12	09/24/12	Live with Regis & Kelly	9-10AM	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII M	09/24/12	9:42 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$100.00				
Total Spots									
31									

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Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
943434-1	09/30/12	September 2012	08/27/12 - 09/24/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Dalton/D/Governor	DALTON/G/D	2206	

<u>Agency Commission</u>	\$867.75
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<u>Net Amount Due</u>	\$4,917.25
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